

# Transforming Corporate IT

Case Study | Data Strategy

## LARGE FINANCIAL SERVICES COMPANY

### THE PROBLEM

A large financial services company was in the process of transforming their organization – a change in leadership led to the application of a new business model.

Consequently they needed to create a nimble and responsive IT support organization.

The client wanted to create a next-generation data platform that would set them up for the data requirements of today and the next several years.

### THE SOLUTION

Mastech InfoTrellis was engaged to produce a modern data-centric architecture, along with a strategy and roadmap to achieve this. By conducting interviews with both senior management, business stakeholders, and the IT organization, prioritized business goals were aligned with the new architecture.

By enabling IT services to become nimbler and more cost-effective, customer interaction could be improved.

Documented business cases and cost justifications were used to support budgetary requests with senior management.

### THE OUTCOME

Now in year 2 of the original 3-year plan, Mastech InfoTrellis has continued to assist the client with design, implementation, and managed services. The 3-year plan has been subsequently extended to 5 years.

Once the architecture and data strategy was implemented, the company was able to quickly transform to a more customer-centric organization.

Their architecture model was recognized in a major IT publication.